

Hello Stiletto Shoe Ball

**Friday November 20, 2009
7:30pm-12:00am
Holiday Inn Chicago Mart Plaza**

A Black Tie Charity Gala for Footwear Fanatics and Fashion Lovers
featuring cocktails, live music, silent auction, and drawings for luxury items

Plus a 40-foot pink carpet "Walk-Off" with prizes for Best-in-Shoe!

Hosted by Hello Stiletto, a free social club for shoe lovers with over 1,500 members in greater Chicago and 10,000 members nationwide
as seen on NBC's TODAY Show

Don't miss a chance to showcase your company and products to hundreds of shoe-loving attendees and thousands of invitees

Sponsorship packages include a variety of benefits such as:

- ❖ **A chance to put your promotional materials in attendee gift bags**
- ❖ **A table at the event on which to display products and materials**
- ❖ **Recognition of your sponsorship in press coverage of the event**
- ❖ **Tickets for you and guests to attend the event**
- ❖ **A reserved table for you and your guests in the ballroom**
- ❖ **A chance to serve on the Best Shoe Walk-Off judging panel amongst local fashion editors and prestigious members of the community**

Be a part of Chicago's most exciting shoe celebration and support a great cause!

Sponsorship Packages start at \$250 with headlining opportunity at \$3,000

Proceeds benefit the Accelerated Cure Project for Multiple Sclerosis, a registered 501(c)3 and national nonprofit organization dedicated to curing Multiple Sclerosis by determining its cause

For more details visit www.shoecub.us/go/shoeball





Hello Stiletto Shoe Ball

A black tie evening of footwear & fashion to benefit the Accelerated Cure Project for Multiple Sclerosis

Friday November 20th 7:30pm-12am
Holiday Inn Chicago Mart Plaza

Event Highlights

Friday November 20, 2009

Holiday Inn at Mart Plaza
350 West Mart Center Dr.
Chicago, IL 60654

Complimentary Cocktail
Reception 7:30-8:30pm

Live Music, Dancing, Hors
d'oeuvres, and Cash Bar
all evening, plus Silent
Auction and Drawings

"Best in Shoe" Walk-Off at
10pm with prizes

Black Tie Dress Code

And don't forget your
most fabulous footwear!

Tickets \$75 per person

A Worthy Cause

Multiple Sclerosis or "MS" is a chronic disorder of the central nervous system often resulting in severe disability and affecting an estimated two million individuals worldwide, two to three times as many of whom are women.

The Accelerated Cure Project is a registered 501(c)3 nonprofit dedicated to curing MS by determining its cause. Its tax ID is 04-3555864.

For more details visit
www.acceleratedcure.org

Sexy Stiletto Sponsor \$3,000

- Six tickets to the event
- Reserved table for you and your guests in the ballroom
- Promotional materials included in attendee gift bags
- Invitation to display signage in reception hall
- Recognition of your sponsorship on event web site
- Recognition of your sponsorship in event promotional materials
- Recognition of your sponsorship in event press release
- Invitation for one individual from your company to serve on "Best in Shoe Walk-Off" Judging Panel

Kicky Kitten Heel Sponsor \$1,000

- Four tickets to the event
- Promotional materials included in attendee gift bags
- Invitation to display signage in reception hall
- Recognition of your sponsorship on event web page
- Recognition of your sponsorship in event promotional materials
- Recognition of your sponsorship in event press release

Pretty Penny Loafer Sponsor \$500

- Two tickets to the event
- Promotional materials included in attendee gift bags
- Recognition of your sponsorship on event web page
- Table in reception hall for your promotional purposes

Stinky Sneaker Sponsor \$250

- Two tickets to the event
- Promotional materials included in attendee gift bags
- Recognition of your sponsorship on event web page

Gift Bag Sponsor

Requires Donation of 250 products or gift cards for attendee gift bags

- Four tickets to the event
- Listed as Gift Bag Sponsor on event web page

Prize Sponsor

Requires Donation of prize(s) or gift card(s) totaling a minimum of \$150

- Two tickets to the event
- Listed as Prize Sponsor on event web page